



## Ohio Township Administrators Network (OTAN) 2013 Fall Forum

November 22, 2013

### AGENDA

- |                     |  |
|---------------------|--|
| 8:45 am             | Registration ( <i>continental breakfast provided</i> )   |
| 9:00 am             | Welcome  |
| 9:00 - 10:00 am     | Advantages & Disadvantages of a Community Improvement Corporation (CIC)<br><i>Mark Barbash, Finance Fund</i><br><i>Tracy Hatmaker, Prairie Township (Franklin Co.)</i> |
| 10:00 am            | Break  |
| 10:05 - 11:30 am    | Branding & Marketing Your Community<br><i>Larry Moliterno, Boardman Township (Mahoning Co.)</i><br><i>George Farris, Farris Marketing</i>                              |
| 11:30 am            | Break  |
| 11:35 am - 12:15 pm | Roundtable Discussion & Legislative Update   |
| 12:15 pm            | Lunch ( <i>provided</i> )  |
| 12:45 - 2:00 pm     | <i>Township Websites &amp; Use of Social Media</i><br><i>Rosanna Violi, Perrysburg Township (Wood Co.)</i>   |
| 2:00 - 3:00 pm      | Sharing Services & Legal Agreements<br><i>Rene Rimelspach, Eastman &amp; Smith, Ltd.</i>   |
| 3:00 pm             | Adjourn  |